

15 AI TOOLS THAT WILL CHANGE THE WAY YOU WORK

SETH WATTS - 2024 ENTERPRISE AI LEADER OF THE YEAR



ChatGPT

Conversational AI for content, research, writing, and client communication. Enormous capability hidden away behind its various menus.

HeyGen

Create AI-generated videos with avatars for training, marketing, or outreach.



Ignite

REA's AI-powered real estate marketing and lead management platform.



Claude

Helpful AI assistant with strong reasoning and safe, reliable outputs.

NotebookLM

AI notebook that summarizes, organizes, and reasons over your documents.

Pika

AI video generation tool for ads, walkthroughs, and explainer videos.

Gemini

Google's AI for research, writing, and integrated productivity tools. Best option for GSuite users

sesame

Beta voice agent demo showing the uncanny valley of AI conversation.

Humantic AI

DISC profiling and personality insights to better understand and connect with clients.



perplexity

AI-powered search engine delivering instant, cited answers to questions.

WondercraftAI

Generate professional podcasts, voiceovers, and audio content instantly.

HubSpot

CRM with AI features for sales, marketing, and customer engagement.



manus

Agentic AI that executes tasks, automates workflows, and integrates across systems.



AI phone agent for automated outreach, lead qualification, and appointment booking.



Gamma

AI presentation builder that transforms ideas into polished decks instantly.