

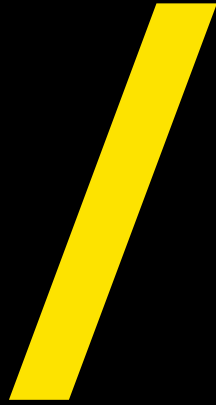
# 2050 CREATING CITIES of the FUTURE



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UNDERSTAND FUTURE  
GENERATIONS & TECHNOLOGIES  
or RISK **IRRELEVANCY.**

## TODAY IS AKIN TO THE START OF THE DIGITAL ERA

THE DIGITAL REVOLUTION OF THE 1990S, MARKED BY THE UBIQUITY OF DESKTOP COMPUTING, SPREADSHEETS, AND EMAIL, FUNDAMENTALLY TRANSFORMED ORGANISATIONAL OPERATIONS AND INTERPERSONAL DYNAMICS. WE ARE AT A SIMILAR PIVOT POINT TODAY, WHERE HARNESSING EMERGING TECHNOLOGIES PRESENTS UNPARALLELED ADVANTAGES FOR THOSE KEEN TO REMAIN COMPETITIVE. CONTINUAL TRAINING AND SKILL ENHANCEMENT ARE PIVOTAL IN NAVIGATING THIS NEW LANDSCAPE EFFECTIVELY.

## BECOME SUPER-HUMAN

IN PROPERTY, RELATIONSHIPS, EXPERIENCE AND INTUITION ARE SKILLS THAT CANNOT BE REPLICATED BY AI. AI EXCELS IN RAPIDLY SIFTING THROUGH EXTENSIVE DATASET, PROVIDING DATA-LED INSIGHTS. THE ROBOTICS INDUSTRY USES A SIMPLE TEST - IF A TASK IS REPETITIVE, DULL OR DANGEROUS - CONSIDER GIVING IT TO A ROBOT, WHICH FREES UP PEOPLE'S TIME TO DO MORE MEANINGFUL WORK. WHEN YOU COMBINE THE BEST OF THE HUMAN-ABILITIES AND AI'S ABILITIES DESCRIBED EARLIER, YOU CAN BECOME SUPER-CHARGED, SUPREMELY-EFFECTIVE, AND SUPER-HUMAN.

## HARNESS THE POWER OF AI FOR MULTI-GENERATIONAL WORKPLACES

THE ABILITY TO INSTRUCT TECHNOLOGY USING NATURAL LANGUAGE (NLP) FACILITATES GREATER CAREER LONGEVITY. THINK OF GENERATIVE-AI AS AN INTERN - YOU CAN EMAIL IT, SPEAK TO IT, GIVE IT SIMPLE INSTRUCTIONS TO FOLLOW - BUT - YOU WILL NEED TO TRAIN IT AND SHOULD ALSO CHECK ITS' WORK.



ORGANISATIONS of the FUTURE  
are **BUILT TODAY.**

# THANK YOU



**NIKKI GREENBERG**  
WEBSITE

[www.nikkigreenberg.com](http://www.nikkigreenberg.com)



**NIKKI GREENBERG**  
LINKEDIN

[www.linkedin.com/nikki-greenberg-futurist](http://www.linkedin.com/nikki-greenberg-futurist)