

Dysfunction is the gap between what we know and what we apply

Dominic Price

Put the knowledge Dom shared at Ready24 into practice with the Atlassian Team Playbook and build your own high performing teams that thrive.

atlassianteamplaybook.com





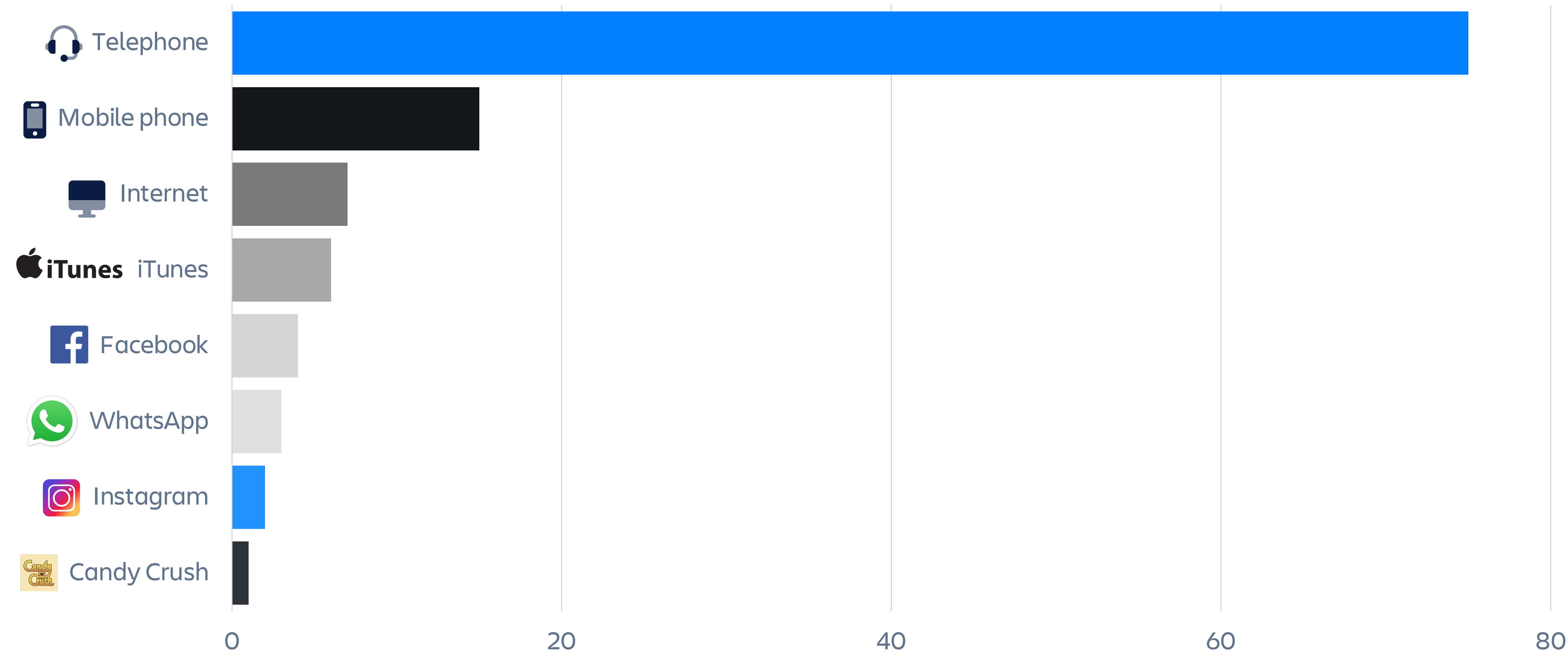
Creating Our Future on Purpose, Not by Accident



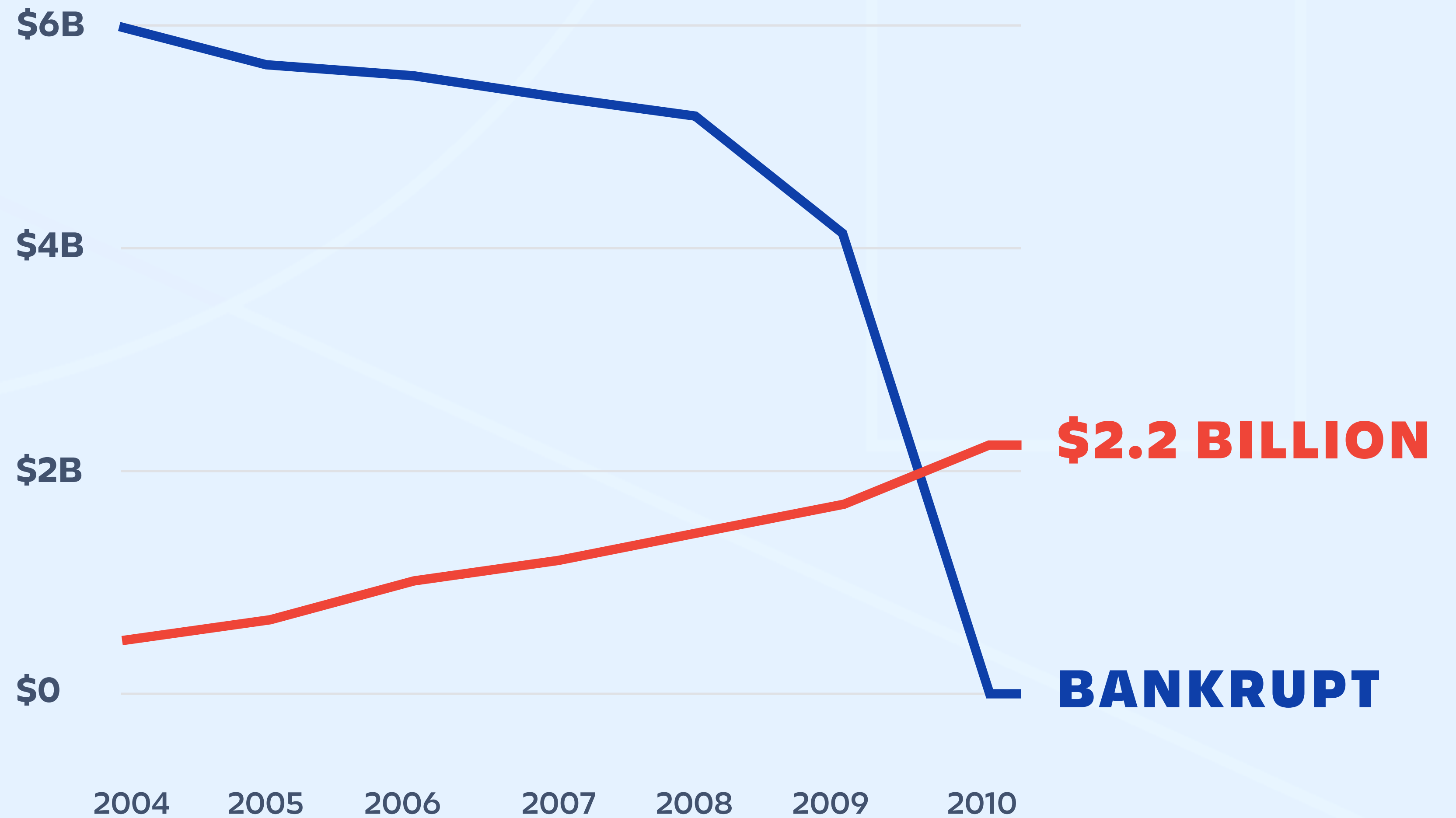
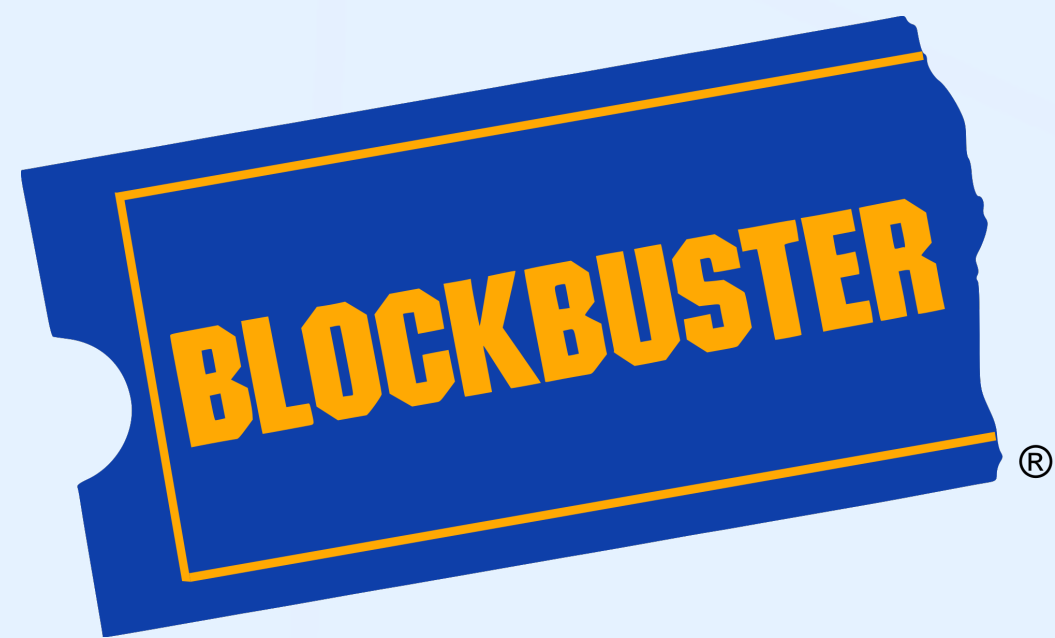
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NOTHING IS REAL



THE SAD STORY OF BLOCKBUSTERS





\$332B

revenue

238M

active subscribers

2009

2010

NOW

what you know

what you apply

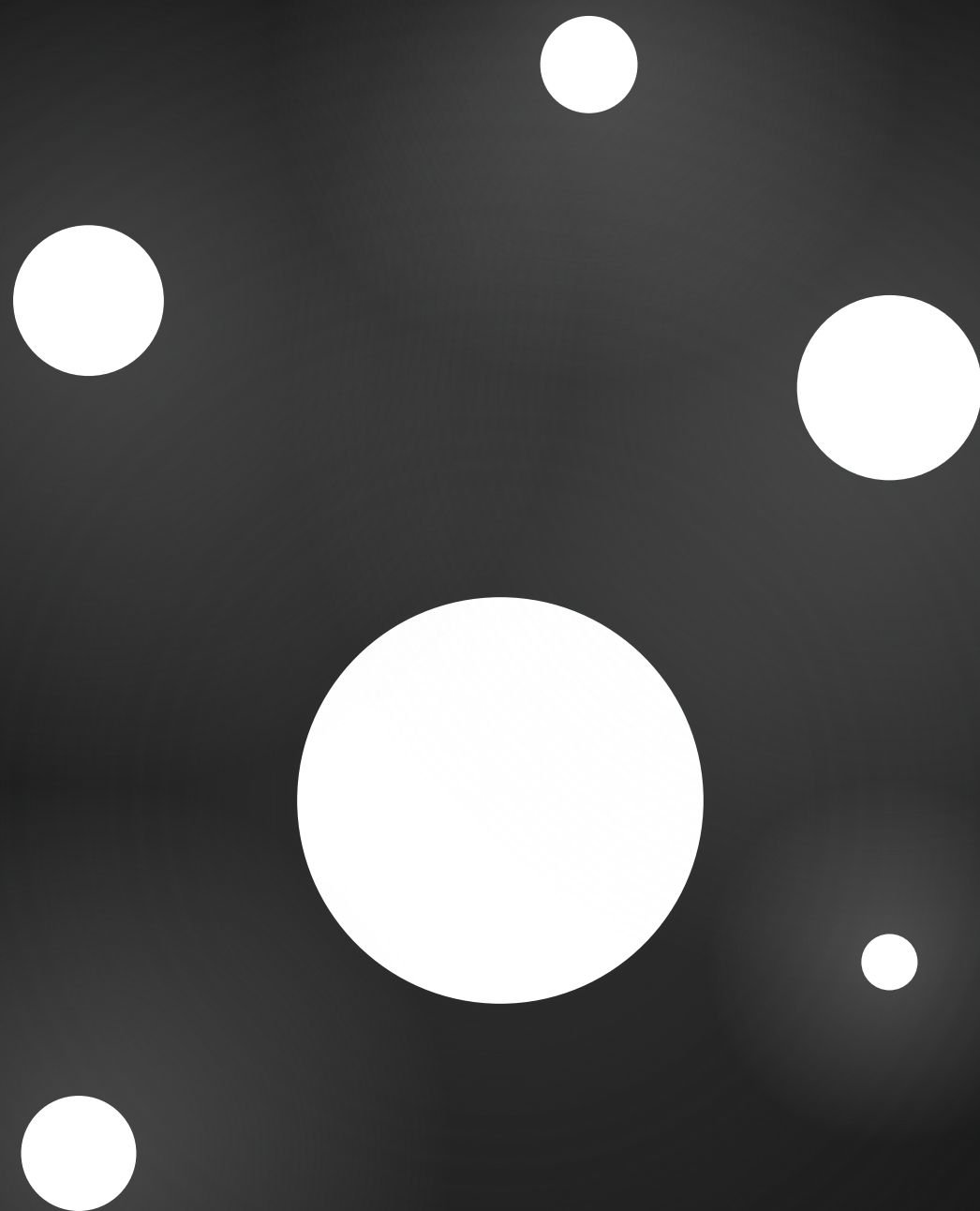
what you **know**

dysfunction

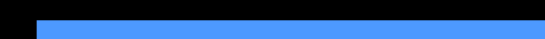
what you **apply**

1

Modern work is the future



MISTAKE



prediction

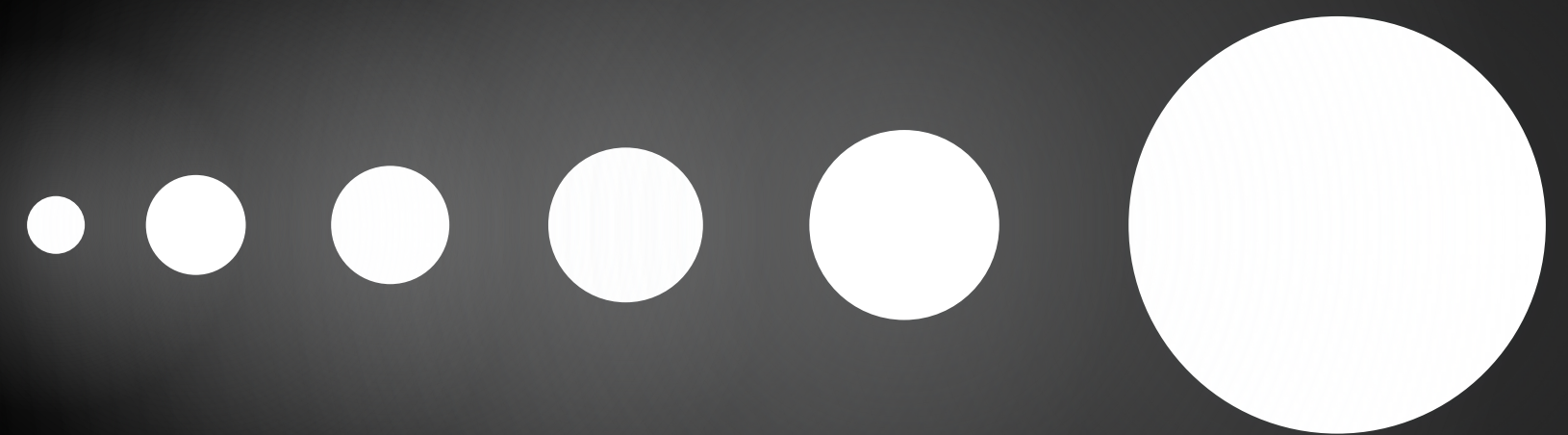
DO-OCRACY SAYS

Embrace

MODERN WORK

and take action

TODAY





Radio

EARLY 1900S



1910S

Gramophone



Record player

1930S



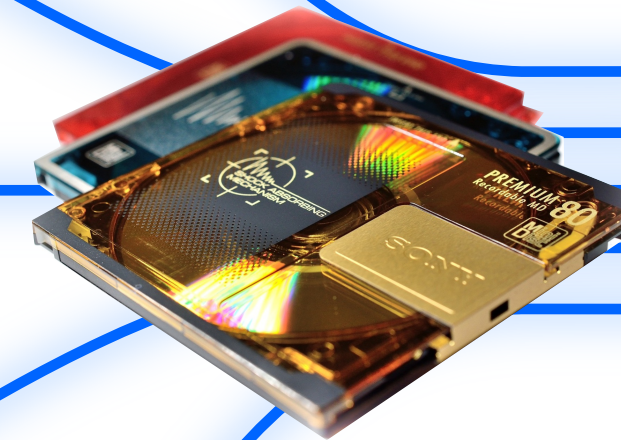
Tape player

1960S



CD

1979



1992

Minidisk



Digital music player

1997



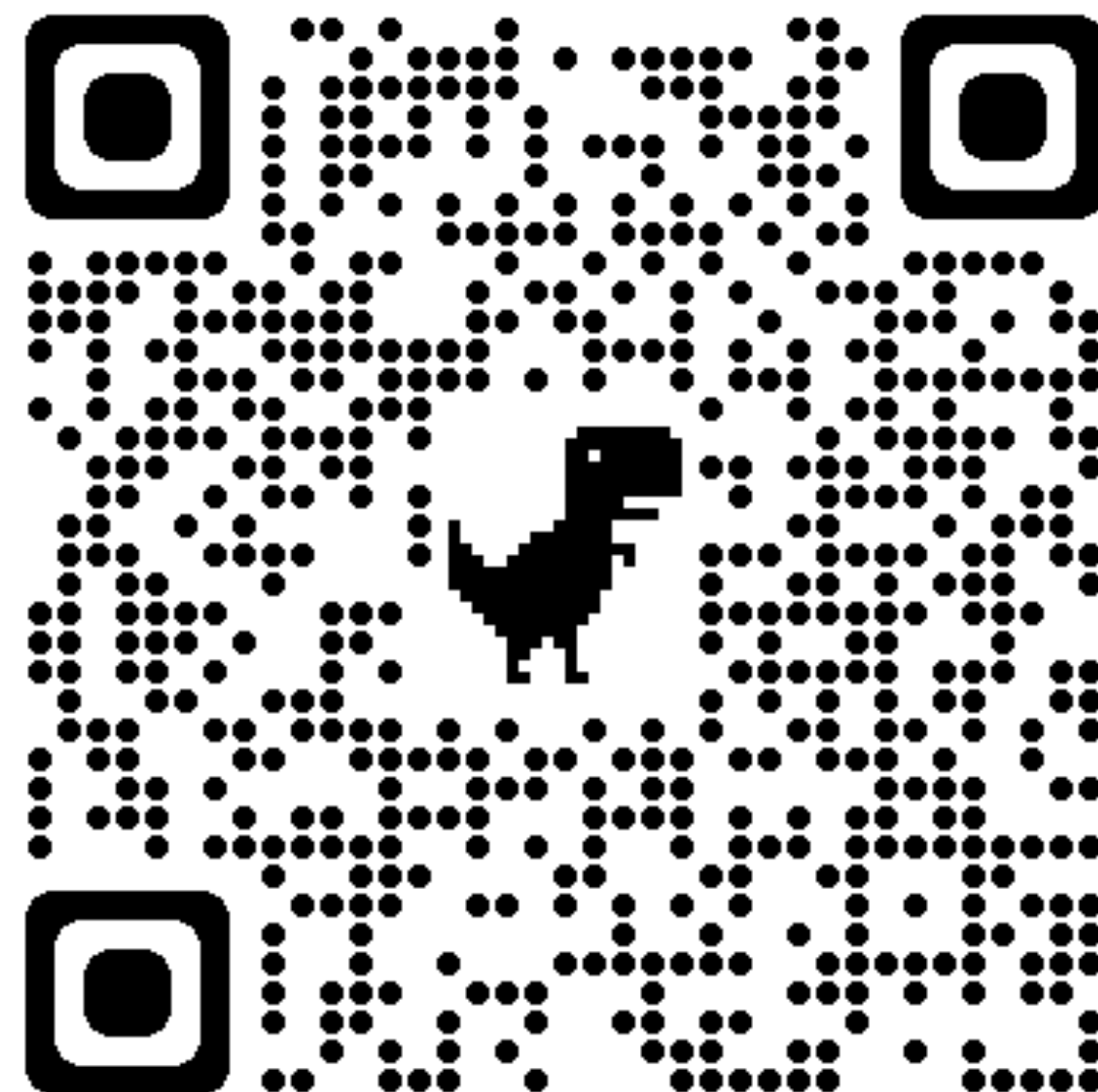
TODAY

Spotify adds
60,000 songs a day

MODERN WORK MANIFESTO

context over content evolution over transformation
flow over silos better over bigger
outcomes over outputs adaptability over adherence
team over individual vocation over location

team over individual



HOW MIGHT WE

RATHER THAN

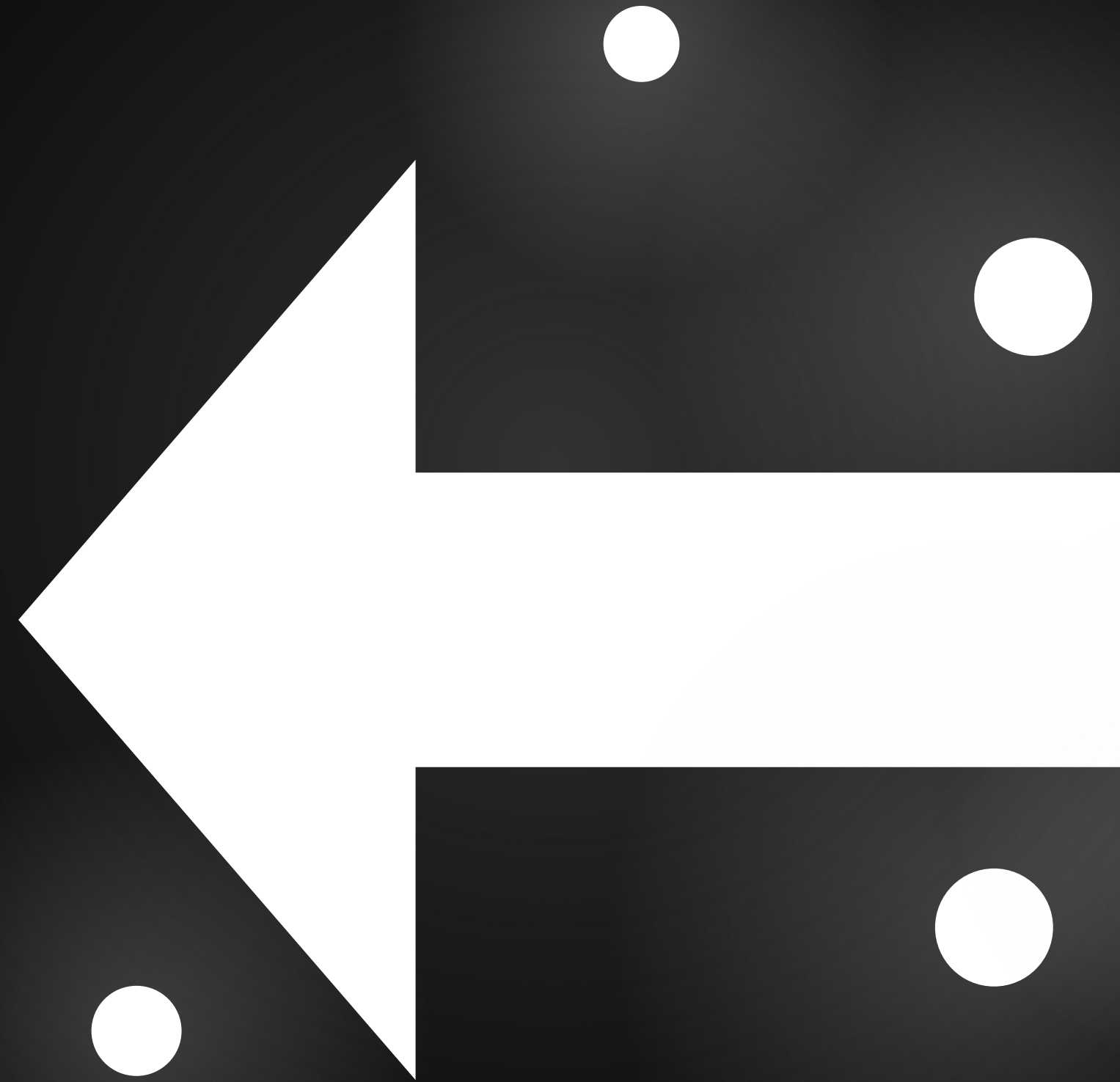
**“THAT WON’T
WORK BECAUSE”**

NEXT STEPS

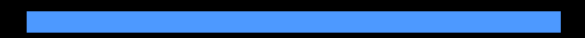
atlassian.teamplaybook.com

2

Build for future inhabitants...



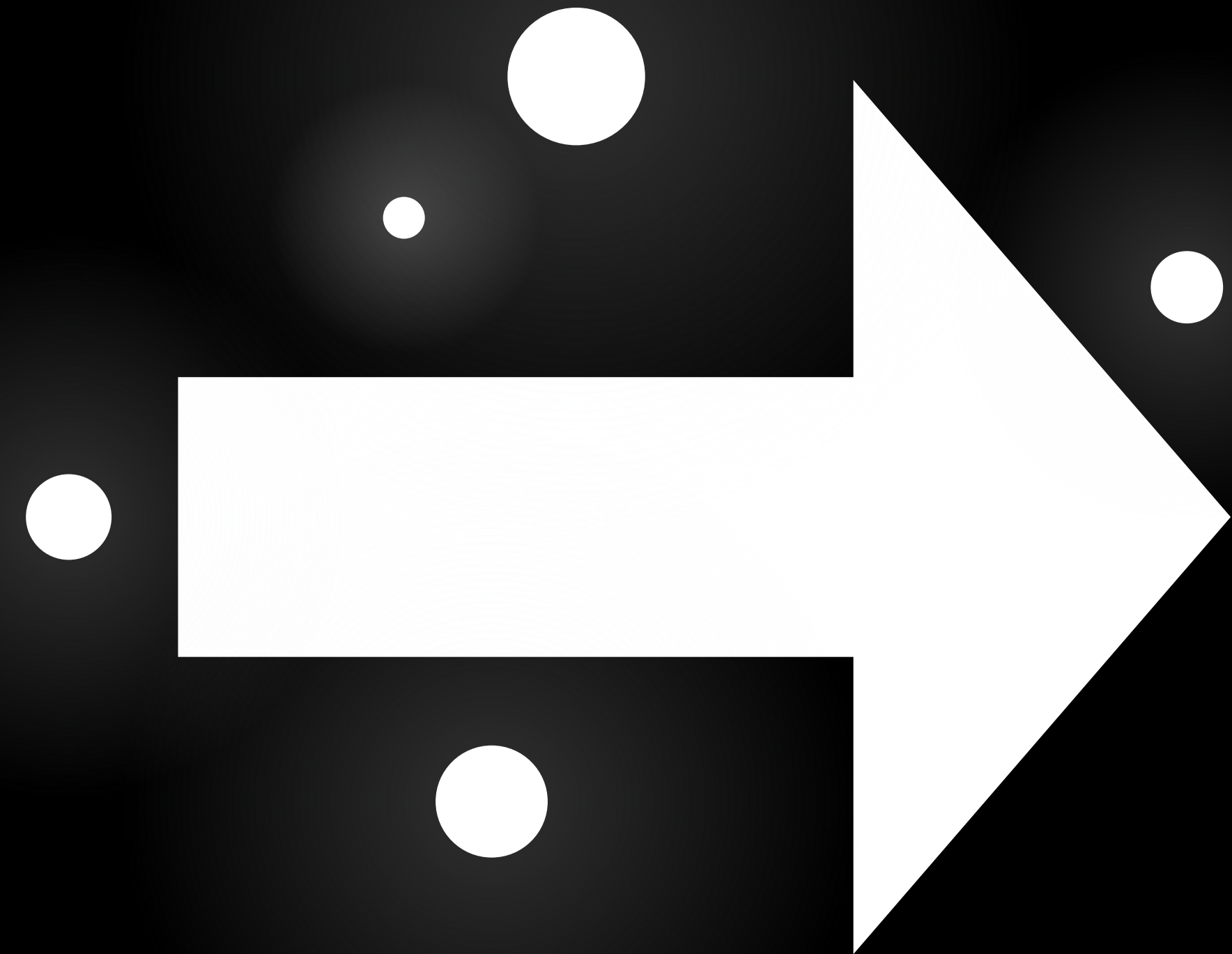
MISTAKE



Only looking back

DO-OCRACY SAYS

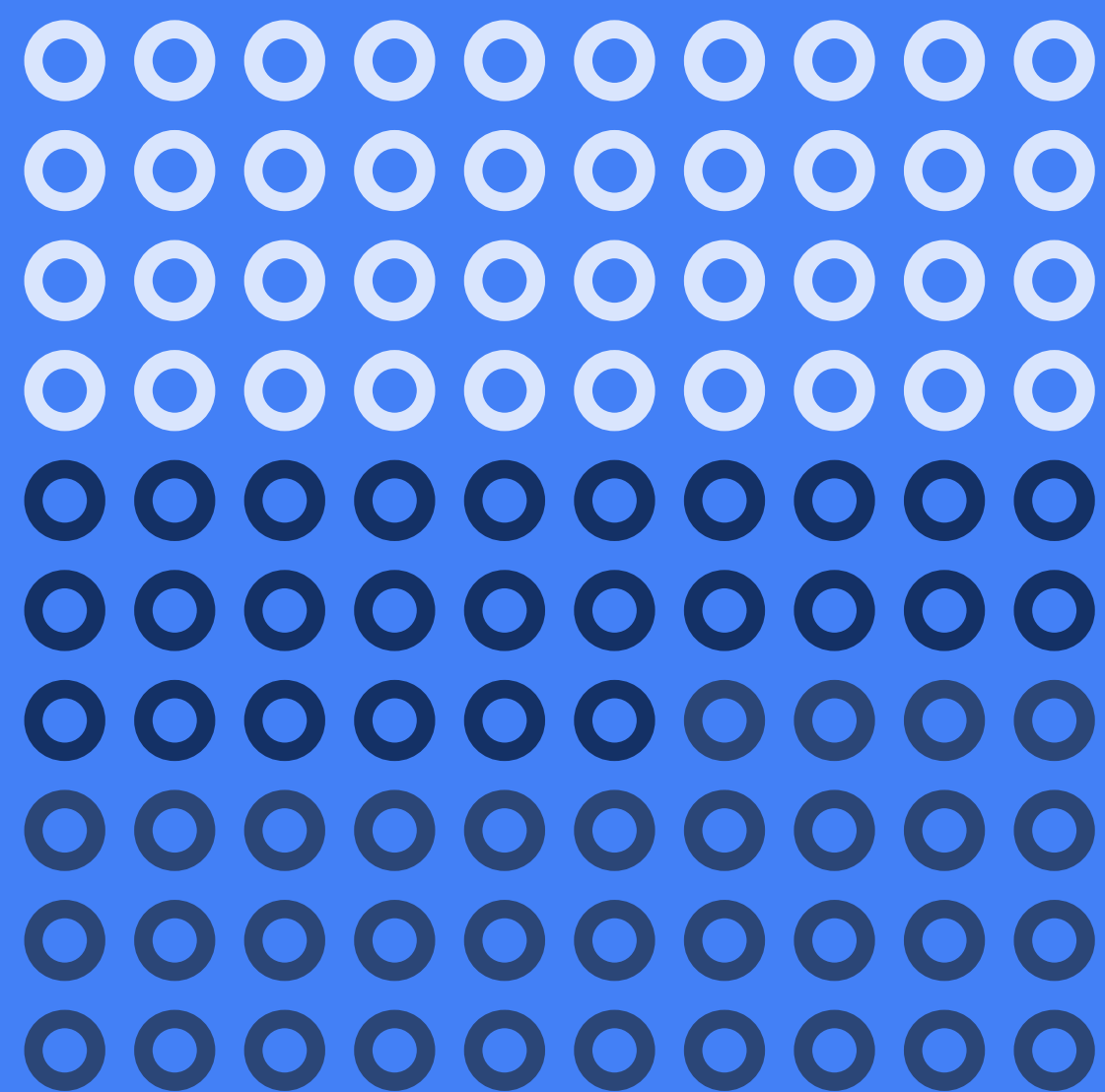
also look forward



See
employers as
providers of
mental health
support

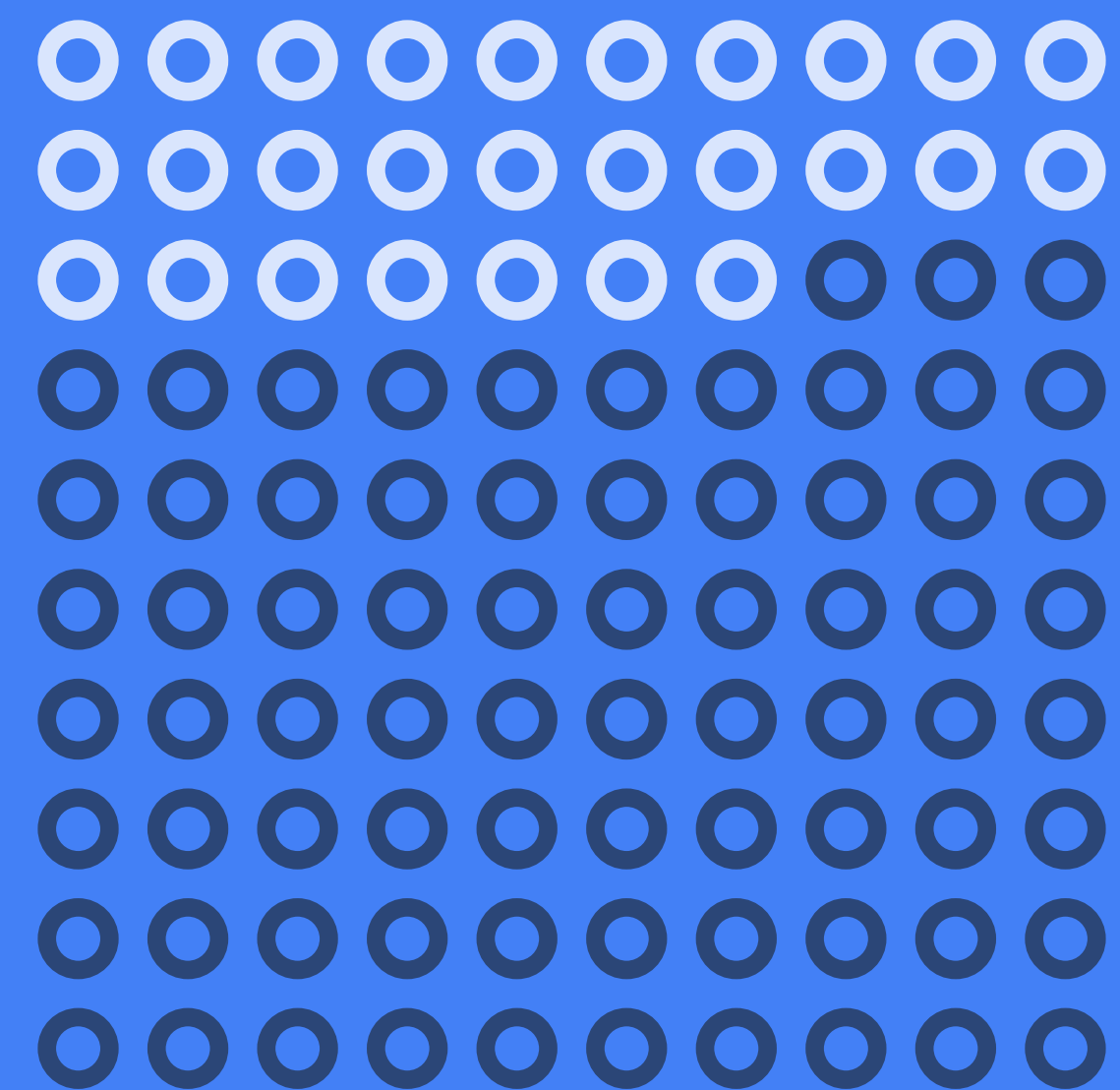
40%

of Gen Z & Y



27%

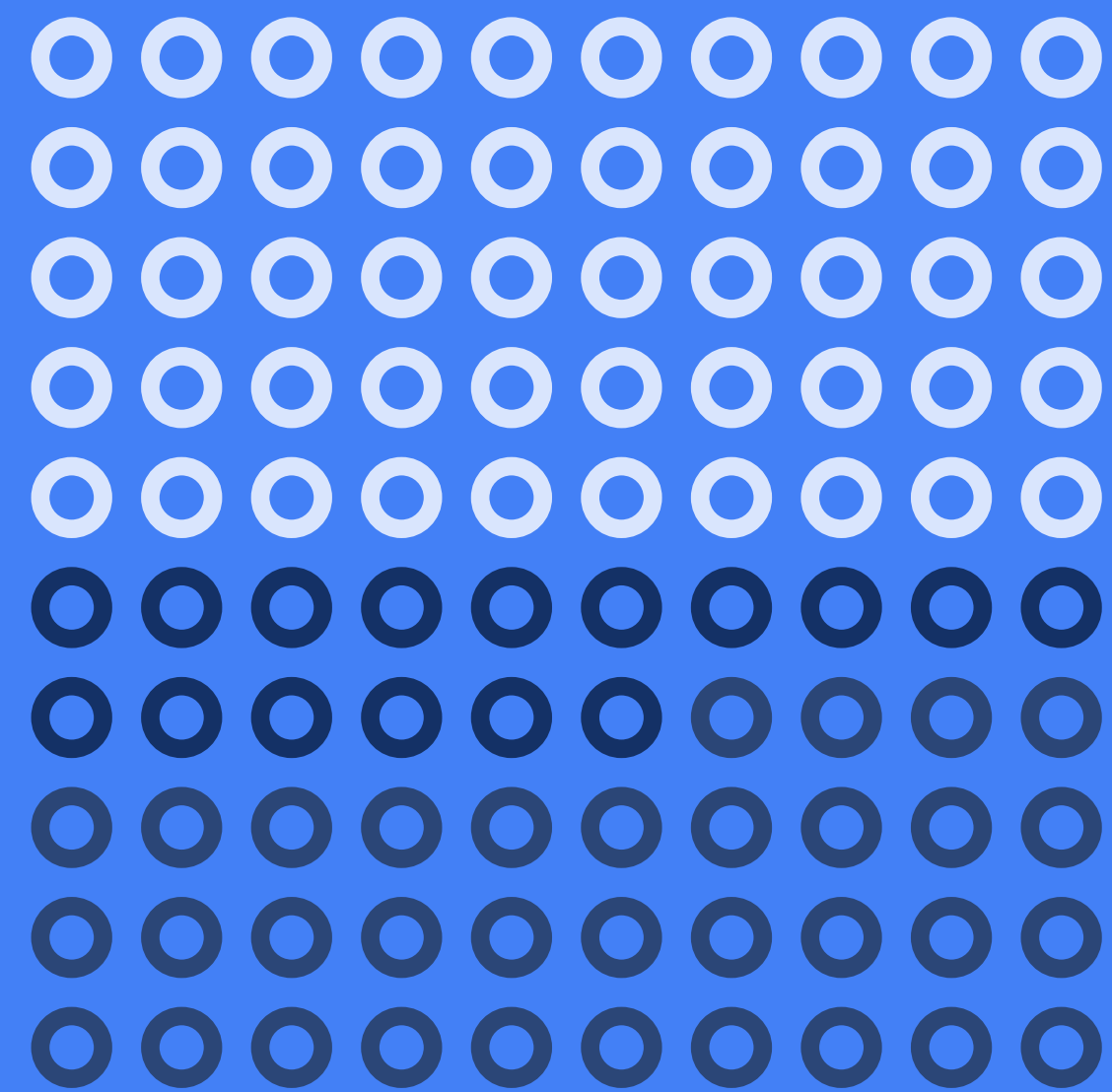
of Baby Boomers



Would think
about
changing jobs
to access
remote work

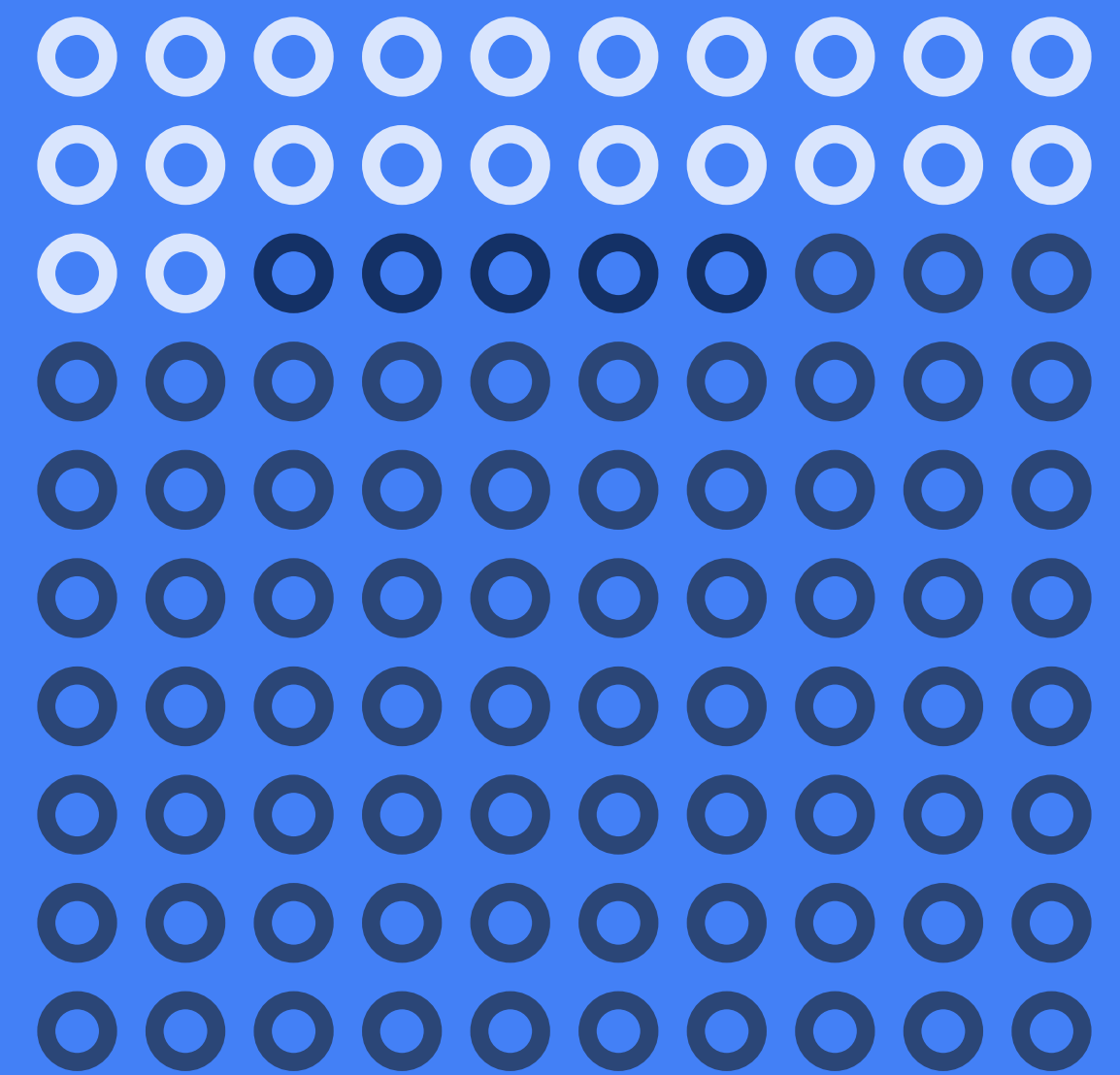
50%

of Gen Y



22%

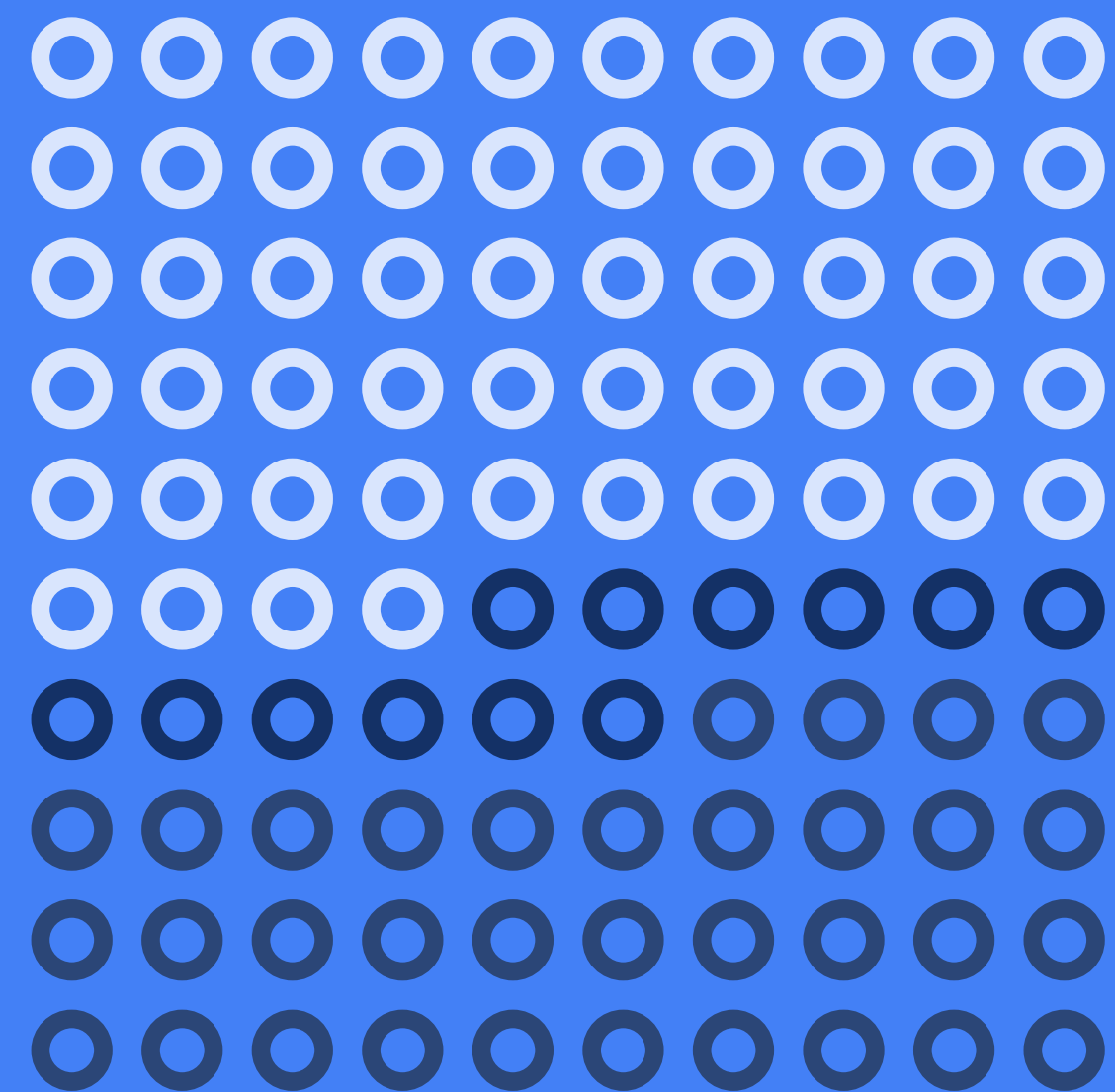
of Baby Boomers



Are worried
about job
prospects

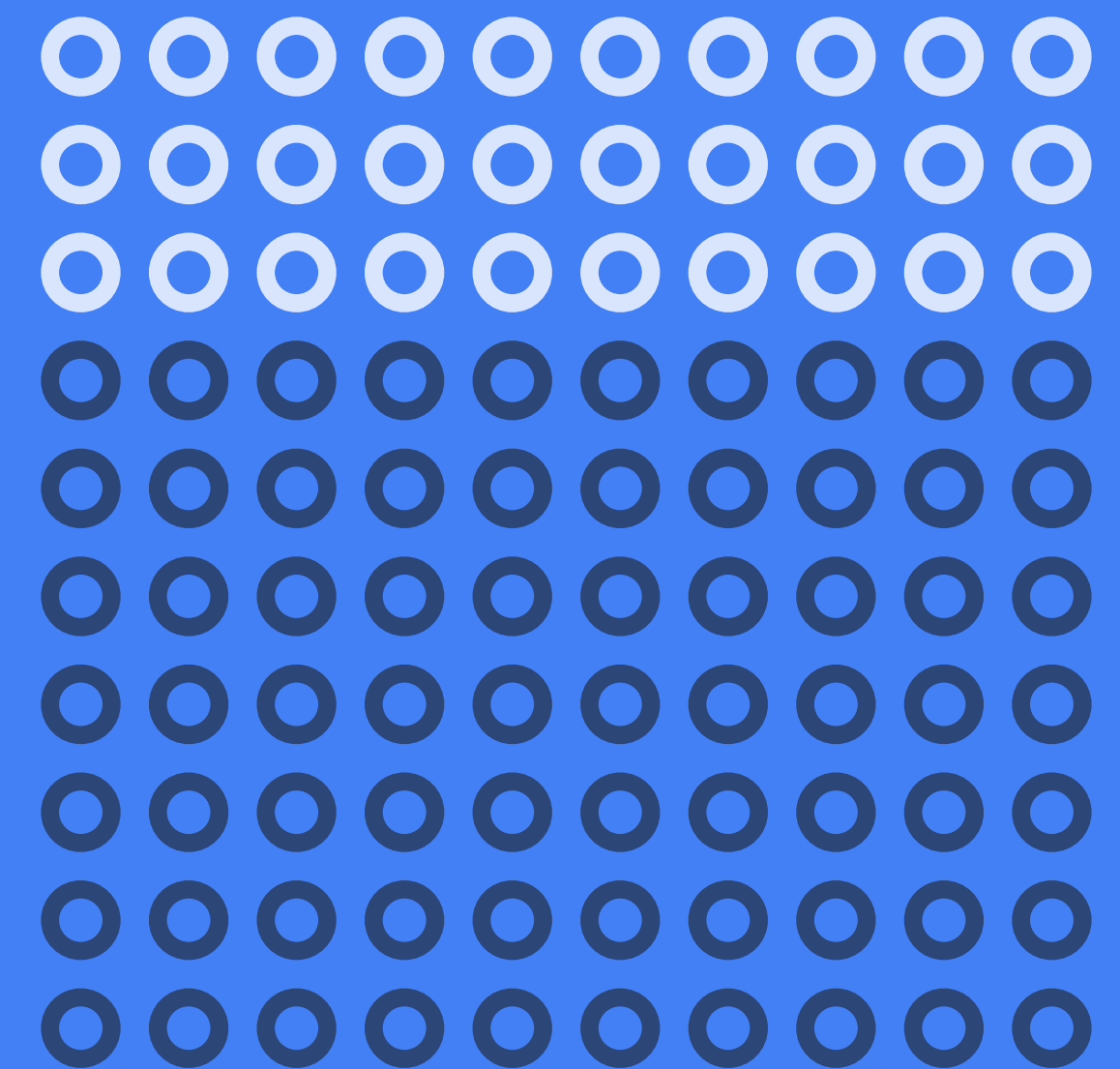
54%

of Gen Z

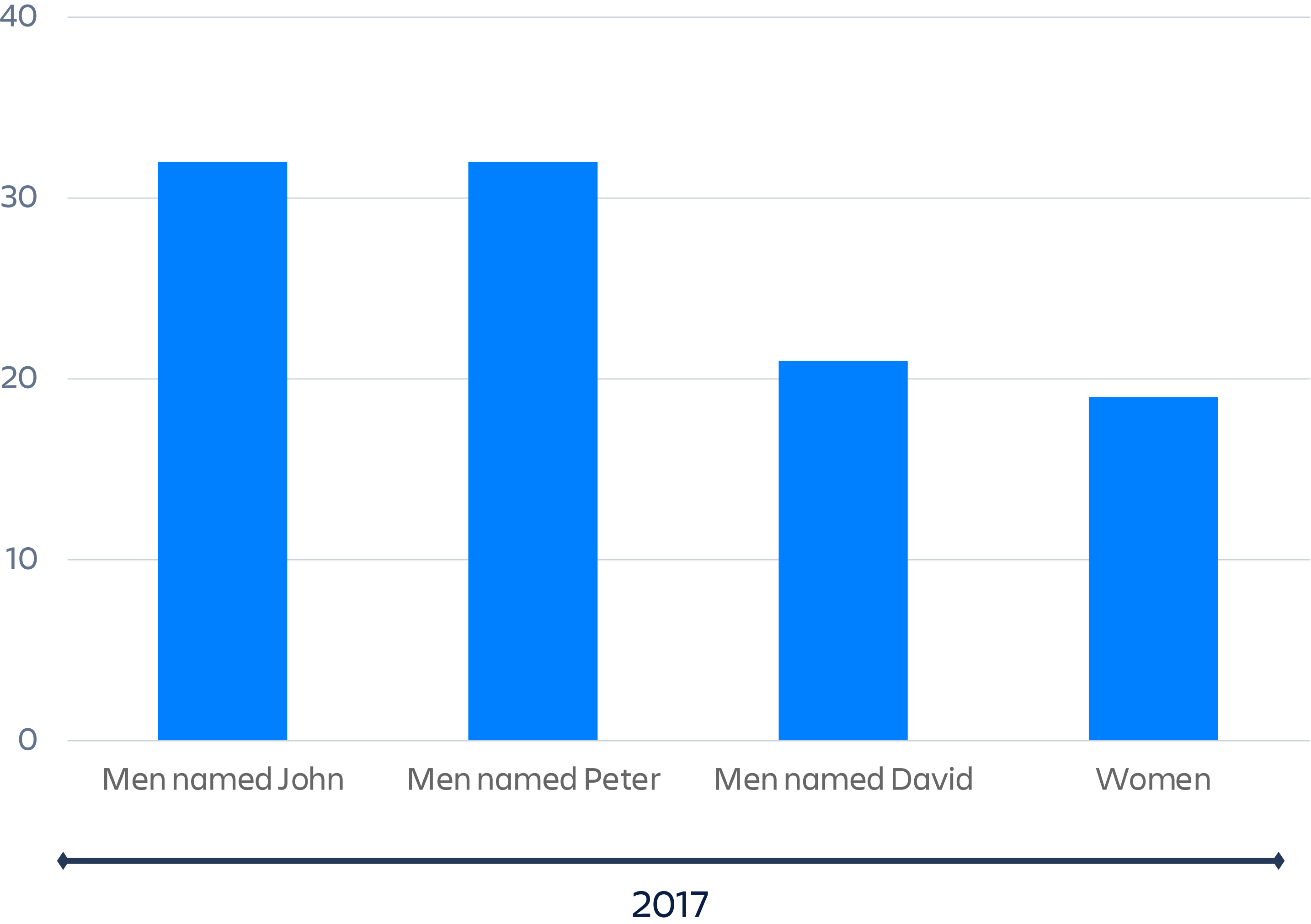


30%

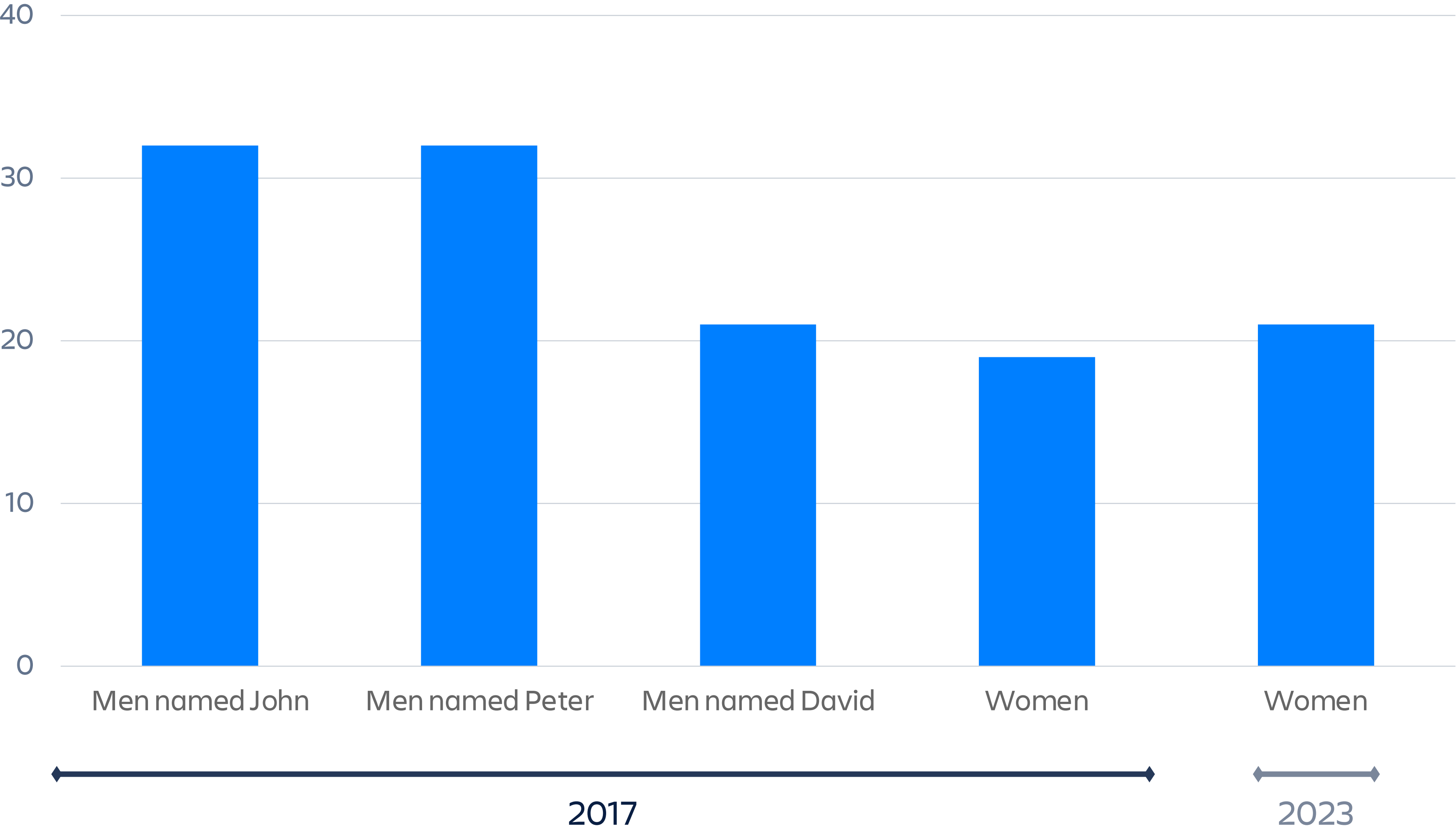
of Baby Boomers



CEOS AND CHAIRS OF ASX200 COMPANIES

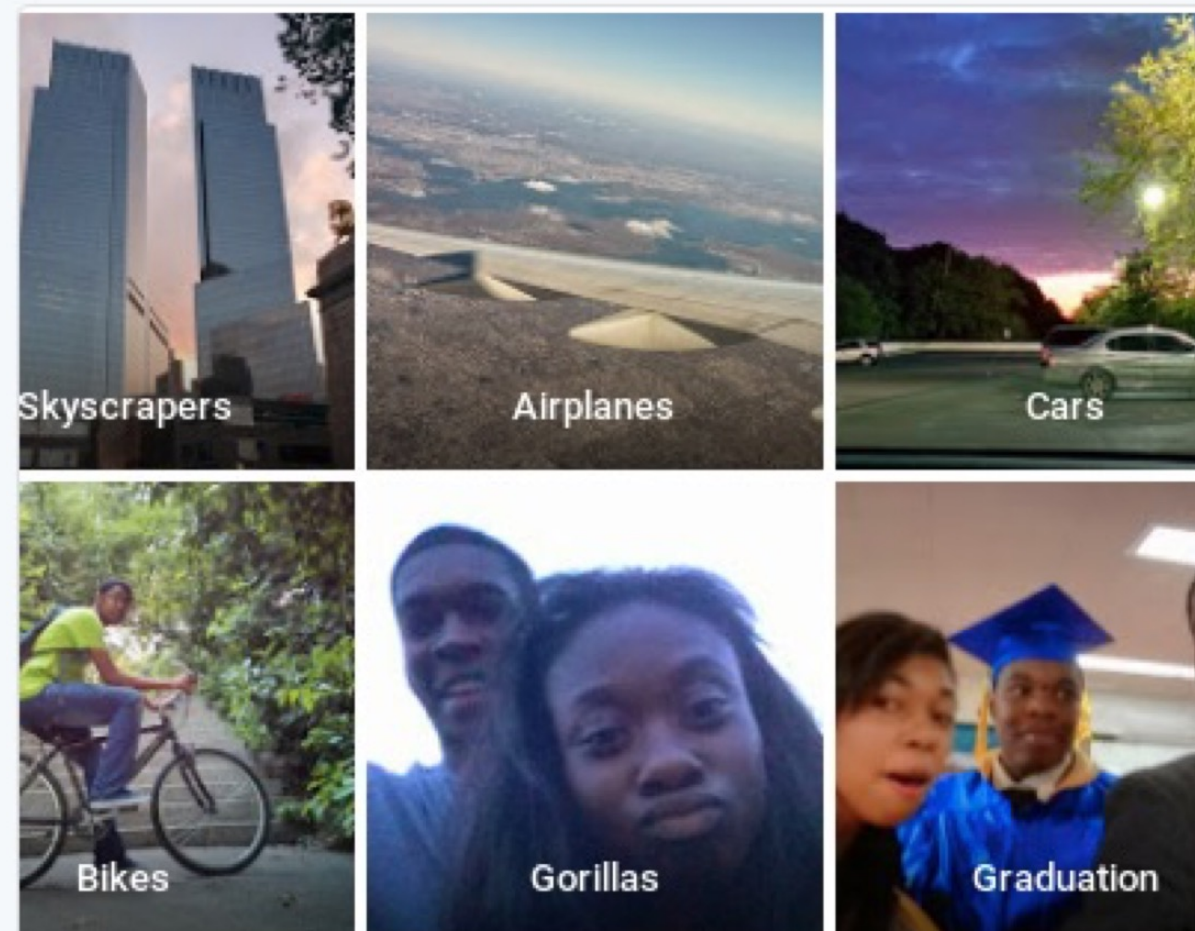


CEOS AND CHAIRS OF ASX200 COMPANIES





jackyalciné @jackyalcine · 28 Jun 2015
Google Photos, y'all fucked up. My friend's not a gorilla.

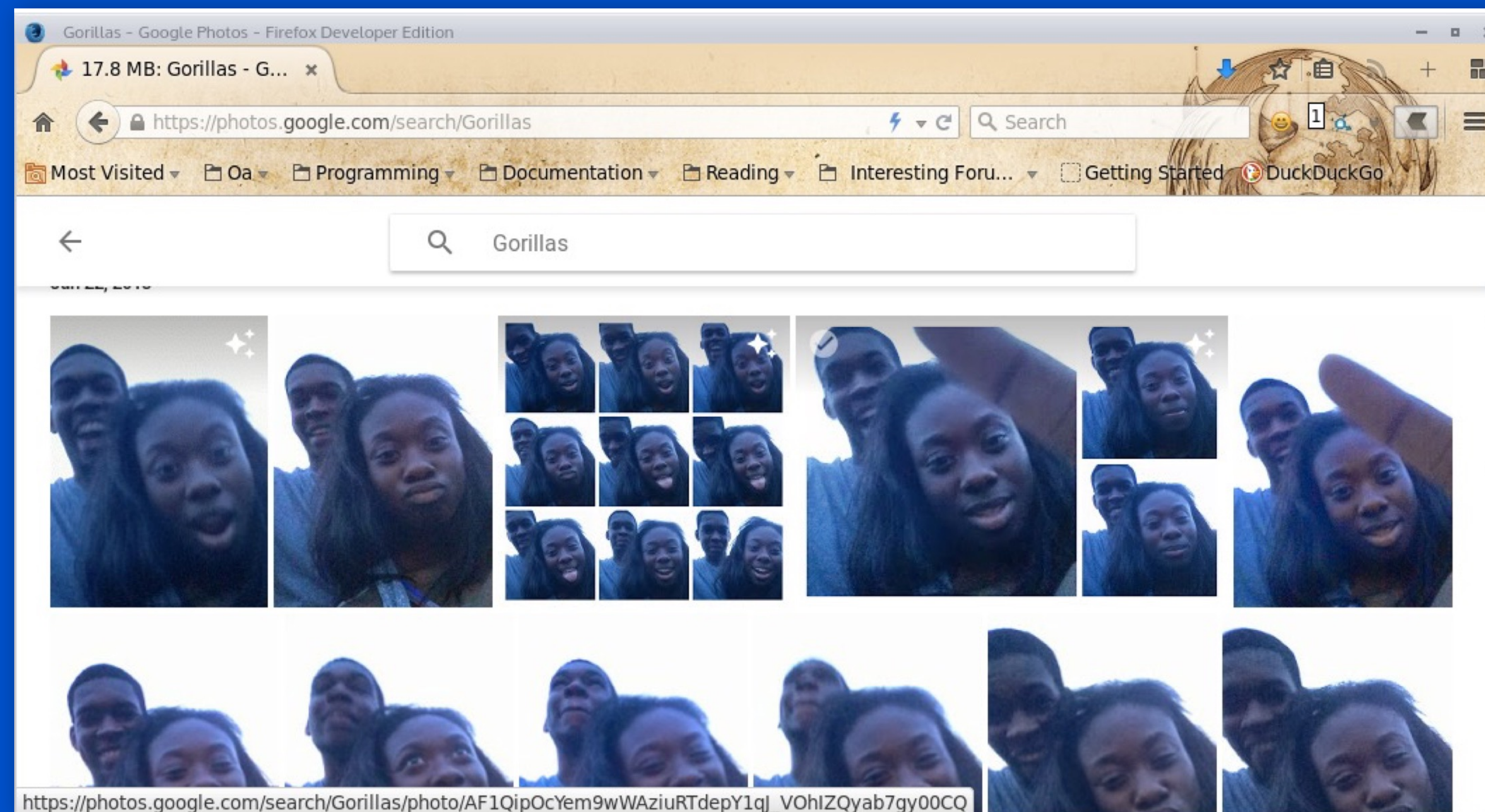


239 3.4K 2.3K



jackyalciné @jackyalcine · 28 Jun 2015
Fuck, the only thing under this tag is my friend and I being tagged as a gorilla. What the fuck? -__

9 23 50





We need representation
morals
standards



1920

860,000 employees
700 tons/employee

2010

90,000 employees
8600 tons/employee

85

MILLION

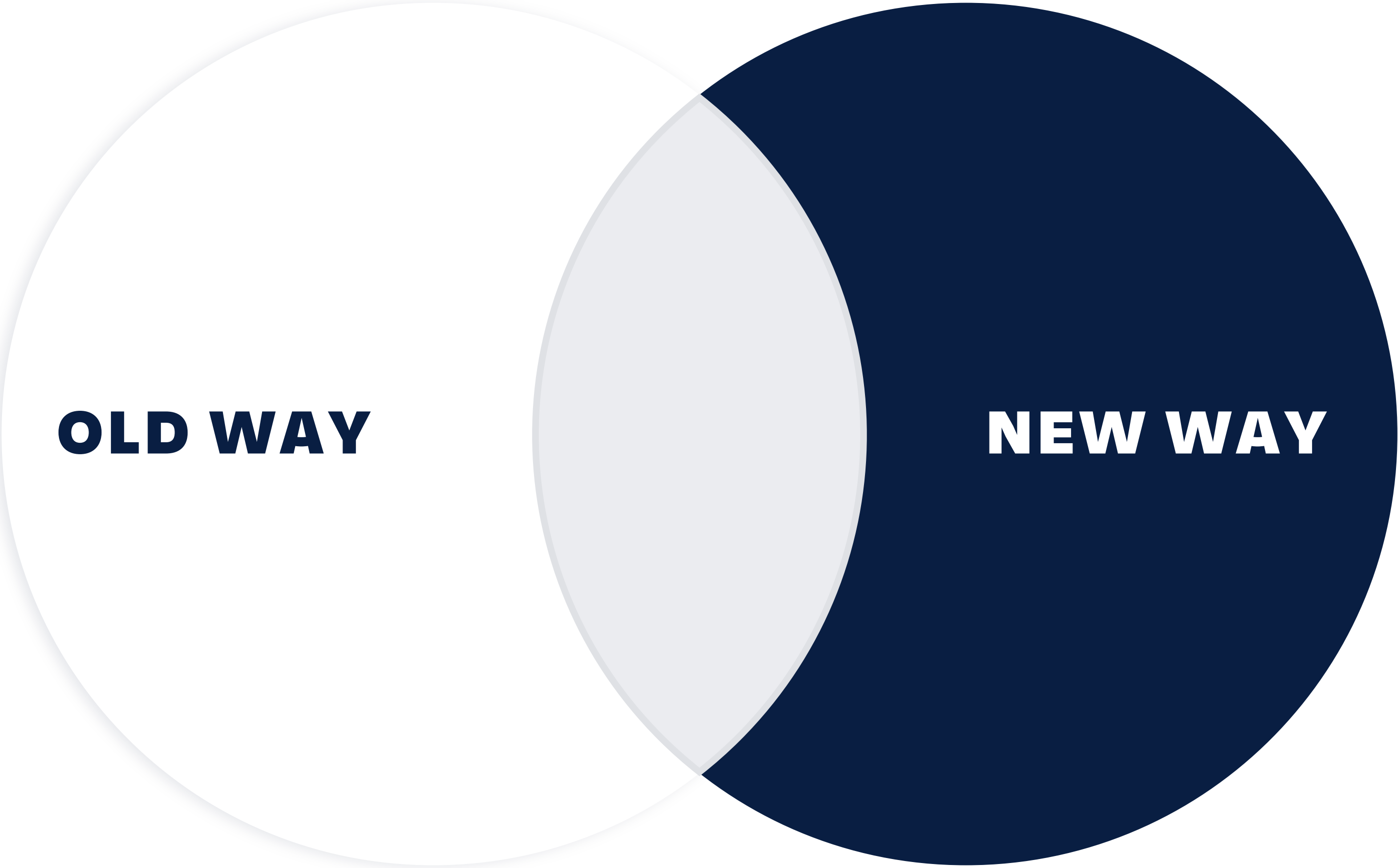
97

MILLION

FOBO

Fear of becoming obsolete

OUR OPPORTUNITY



GET STARTED

Don't try and empathise with the next generation, or make them a persona. **Include them in building the frameworks** that create our future.

GET STARTED

Sign up for **life long learning** and more careers.

GET STARTED

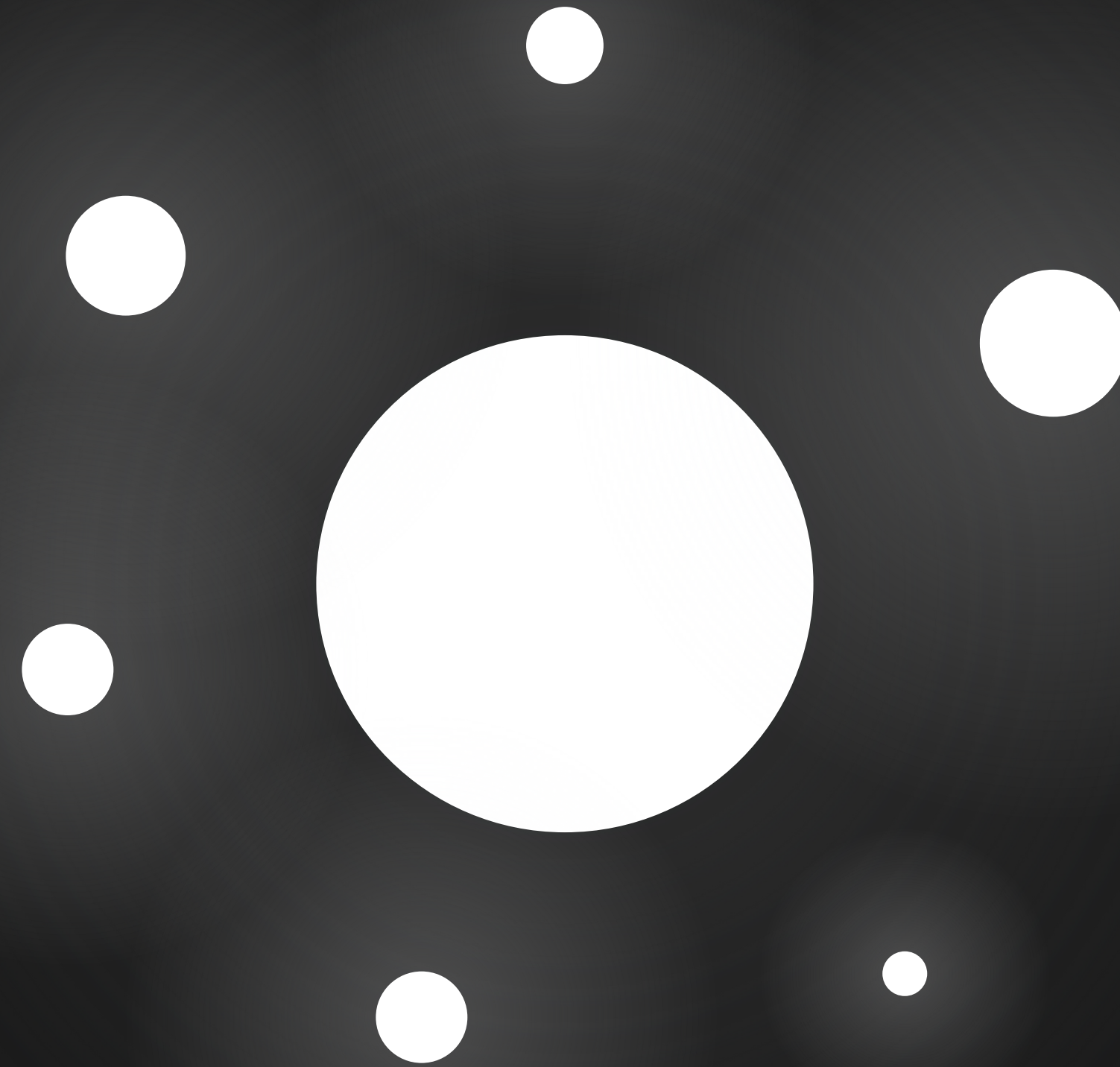
Take our promises on **DEI** and bring
them into reality.

GET STARTED

Look at **transferable skills** and industries likely to be impacted.

3

The best version of YOU



MISTAKE

THEY revolve around **YOU**

DO-OCRACY SAYS



You

**ARE A ROLE
MODEL**



5
LS

Loved

Longed for

Loathed

Learnt

Laughed at

NEXT STEPS

Do your 5L's and **share your results**
with me on LinkedIn.

what you **know**

dysfunction

what you **apply**

NEXT STEPS

Let's create our future.

Together. On purpose.

And by **DOING** things differently **NOW**.



Thank you!

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